



IQHA Board Meeting Minutes March 21, 2023 Iowa Cattlemen's Association, Ames, Iowa

Opening Business:

The Iowa Quarter Horse Association Board of Directors held a regular meeting Tuesday, March 21, 2023 at the Iowa Cattlemen's Association in Ames, Iowa. President Loren Meyer called the meeting to order at 6:37PM.

Loren Meyer moved to add November Board Minutes and Audit Update to agenda (attached). Nick Wood asked to add Eastern Iowa Horse and Pony Camp in new business. Tammi Adix moved to approve the agenda with changes and Bobby Finarty seconded. All approved and motion carried.

Board Members In Attendance: Loren Meyer, Tammi Adix, Alex Eischeid, Mitch Adkins (arrived late at 6:45PM), Becky Grier, Nick Wood, Lori Mennenga (phone), Jackie Kincaid, Kim Strong (phone), Bobbi Finarty, and Lindsay Black

Board Members Absent: Craig Johnson, Codi Jo Heesch, Cassie George, Rosalie Carlson, and Mike Van Egdorn

Guests: No guests

February 2023 minutes: Becky moved to approve the minutes with noted changes and Nick seconded. All approved and motion carried.

November 2022 minutes: November minutes were discussed with small changes noted. These minutes will be emailed out to vote for approval via email.

Treasurer's report: Alex Eischeid discussed her report, including the change in bank account balances and activity. Alex noted she is planning to discuss with accountant in late April to get official financial reports. Alex brought up that our accounts with Availa Bank exceed the FDIC insured limit of \$250,000 and discussed if we should split our accounts between other banks. She noted she will look into Vision Bank, MidWestOne, and Veridian Credit Union. This will be rediscussed at the next board meeting, as well as making a decision on CD investments with Reserve and Dollar for Scholars bank accounts. For the next meeting, she will work with the Finance/Budget committee to compile a budget and related process to following the budget.

Communications: Alex Eischeid noted that March 24th is the deadline for the April Newsletter. Alex noted that dates and flyer are now available for Denison shows on Facebook and website.

Old Business:

VRH Rule Change: This rule change was emailed with only some responses. Alex Eischeid moved to approved the year end award rules VRH section. Mitch seconded the motion. All approved, excluding Kim Strong. Motion carried. 2023 Year End Award Rules are now officially updated after this approval.

2023 IQHA Point Keeper: Options were discussed for the point keeper, but Loren noted no one has committed. It was also discussed about possibly raising amount paid to entice people to do this.

May Events - Denison Shows: Flyer and dates are now on Facebook and website.

May Events - Mayflower Show: Alex Eischeid noted some showbill changes, including Wednesday start date, shifting performance halter, and official photographer. Mitch Adkins and Alex discussed new ideas for the exhibitor party, and how else this budgeted money can be used at the show (such as lunches, a barn party format, or added money classes). It was noted

that the Mayflower committee will decide on this possibilities the party will remove note on party on showbill.

Show Approval Form: Nick moved to approve form with noted changes. Bobbi seconded. All approve. Tammi and Lindsay did not approve. Motion carried.

Fall Classic Proposal TNT: Kim Strong discussed the proposal. Lindsay Black moved to approve TNT's 2 year proposal for the Fall Classic and to work on additional staff for future shows. Tammi Adix seconded the motion. All approved and motion carried.

Audit Update: Kim Strong noted that the audit has stalled due to the auditor priorities and that she has scheduled a phone call with the auditor March 22nd to help move the audit along.

New Business:

Show Committee - Possibilities of New IQHA Shows: Mitch Adkins discussed that the committee has been formalized and that they will be meeting soon. Show Committee to include Mitch Adkins, Shelli Smith, Nick Wood, Ginnie Decker, Mike Monahan, Curt Ferguson, and Jennie Schut. The outlook is to hold a show at Iowa Falls in June 30th through July 2nd, held on Friday through Sunday, with a focus on Level 1 classes Sunday. Discussion was held about the financial responsibilities with splitting between District 3,4,5, and IQHA. Lindsay Black motioned that District 3,4,5, and IQHA split the financial responsibility for the show June 30th through July 2nd and to move forward with planning. Nick Wood seconded the motion. All approved, Mitch Adkins abstained from voting. Motion carried. Mitch, Loren, Becky, Lori, Jackie, and Codi will be on this work together for this specific show. It was also discussed about holding a similar show in Winter/February 2024.

2023 Committees: Loren Meyer noted the following committees:

- Membership: Jackie Kincaid
- Year End Point Keeper: Open
- Social Media Coordinator: Alex Eischeid
- IQHYA Liaison: Jennifer Horton
- Donations/Sponsorships/Fundraising: Shelli Smith, Kim Strong
- Stallion Service Auction: Brian Hamrick
- Breeders Futurity: Kelly Birkenholtz
- Breeders Incentive Futurity: Mitch Adkins, Kim Strong, Brian Hamrick
- Ranch Horse Futurity: Loren Meyer
- Horseback Riding Program: Mike Monahan, Bill Horton, Lori Mennenga
- Banquet: Cindy Hamilton, Jennifer Horton, Loren Meyer
- Hall of Fame: Open
- Horse Fair: Jackie Kincaid
- Mayflower State Show (noted that moving forward this will not run on calendar year but committee will work on the following year's show, therefore this committee will do 2023 and 2024's show): Alex Eischeid, Jackie Kincaid, Mitch Adkins, Nick Wood, Becky Grier, Codi Jo Heesch, Kim Strong, Jennifer Horton
- Fall Classic and Futurity Show: Loren Meyer, Kim Strong, Jackie Kincaid, Kelly Birkenholtz, Becky Grier
- New Show and Improvement: Mitch Adkins, Shelli Smith, Nick Wood, Ginnie Decker, Mike Monahan, Curt Ferguson, Jennie Schut
- By-Laws: Debi Donnelly
- Finance/Budget: Tammi Adix, Loren Meyer, Alex Eischeid, Kim Strong, Bobbi Finarty
- Grievance: Curt Ferguson, Wade Ellerbroek Jr, Bill Horton
- Historian: Jennifer Horton, Barb Delf
- Trainer Talk: Kim Strong
- Year End Awards: Alex Eischeid, Phyllis Steffen

Horseback Riding Program: Loren Meyer read the proposed overview. Jackie noted a membership wording change. Lindsay motioned to approve the form with change to

membership wording requirement. Alex seconded the motion. All approved, except for Kim and motion carried.

Eastern Iowa Horse and Pony Camp: Nick Wood noted that they want to work with IQHA for this program. Nick suggested to donate 200 draw string bags with IQHA printed on them, as well as one evening activity (less than \$500). Their website is EIHPC.com. Lindsay motioned to donate \$600 and 200 bags to EIHPC. Alex seconded. All approved and motion carried.

Other Business:

Director's Reports:

President Loren Meyer noted that AQHA has updated their membership website, which is a great, free feature for members.

Vice President Tammi Adix noted that at the AQHA Convention it was discussed about the website updates and overall changes to enhance being an AQHA member. Tammi noted that Montana Silversmiths being an AQHA sponsor is a great addition.

Secretary/Treasurer No report from Alex Eischeid.

District 1 Becky Grier noted that District 1 to hold April 1st meeting at Kirkwood.

District 2 Nick Wood noted that District 2 is working on awards for Hawkeye Classic with a District meeting coming soon.

District 3 Lori Mennenga noted they will hold meeting April 11th and to discuss fundraising ideas at the meeting. Lori noted they want to work on a Trail Ride as well.

District 4 Loren Meyer noted that Codi Jo Heesch will be the new District 4 meeting instead of Cathy Angle.

District 5 Jackie Kincaid reported that they held a meeting March 14th and discussed the Horse Fair. Holly Linberg will be the IQHA barn representative and new booth decor was ordered. Jackie noted sponsors were received to help with Horse Fair costs. District 5 has also started the IQHA Can Crisis Corral for the Mayflower to help give back to people in need, like Verlin Potts' GoFundMe. It was also discussed at their District meeting about holding a clinic, with a focus on ranch horse classes, at Iowa State Fairgrounds.

District 6 Cassie George was not present.

District 7 Rosalie Carlson was not present.

District 8 Mike Van Egdome was not present.

Director at Large Bobbie Finarty noted that she discussed IQHA on a radio show on 107.7 Muddy Waters Radio.

Director at Large Craig Johnson was not present.

Director at Large Lindsay Black had nothing further to report, but noted again about being here for help around IQHA.

Director at Large Mitch Adkins noted Ginnie Decker spoke to him about being part of the Iowa Mounted Shooting Association, and they are interested in holding an event together with IQHA.

Ex-Officio Kim Strong has nothing further to report. Kim noted that we received \$2,500 unanimous donation to be used for growing programs in IQHA, including possible clinics.

IQHYA Jennifer Horton was not present. Lindsay noted that they are still planning pie and cake auction at Mayflower.

Amateurs: They will hold a quarterly meeting April 16th at 6:30 via phone, they also have results from awards survey, they have had success with the apparel fundraiser, and to work on Mayflower Baskets for Silent Auction at Mayflower.

Adjournment:

The next regular meeting is set to be held on April 18th, the 3rd Tuesday of the month at the Iowa Cattleman's Association in Ames, Iowa. The motion to adjourn the meeting was made by Nick Wood, and seconded by Becky Grier. All Approved motion and motion was carried. Meeting adjourned at 10:13PM.